Privacy Policy

Oct 24, 2026 · @BC

Who we are

Peachstone Group ("we," "us") operates actlikeyoucansell.com and sells the *Act Like You Can Sell* Team Kit and facilitated sales workshops. This policy explains what personal information we collect, how we use it, and the choices you have. We are based in Dallas, Texas, USA.

We collect only what we need to answer your enquiries, deliver what you buy, and send updates you have asked for. **We do not sell your personal information.**

Questions or requests: enquiries@peachstone.com .

What we collect

Where	What we collect
Contact form	Name, email, company, your message, and whether you opted in to our newsletter
Learning Guide request	First and last name, email, and optionally company and phone; your newsletter choice
Team Kit checkout	Name, email, billing address, organization, and order details. Card details go directly to Stripe; we never see or store your full card number.
Workshops	Contact details of the person booking, participant names and emails, venue address, and invoicing details
Website visits	Basic technical data such as IP address, browser, device, pages visited, and referring site

We don't ask for sensitive information (such as health, financial account, or government ID numbers). Workshop role plays may involve your own deal information; that is covered by the confidentiality terms in our Terms of Sale and License.

How we use it

Purpose	Legal basis (for EU/UK visitors)
Answer your enquiries and send the Learning Guide you requested	Your request, and our legitimate interest in responding
Process payments, deliver your Team Kit download link, and provide receipts	Performing our contract with you
Plan, deliver, and invoice workshops	Performing our contract with you
Send our newsletter, guide samples, and sales insights	Your consent, which you can withdraw at any time
Keep the website secure and understand how it is used	Our legitimate interest in running a secure, useful site
Keep tax and accounting records	Our legal obligations

We only send marketing emails if you opted in. Every marketing email includes an unsubscribe link.

Who we share it with

We share personal information only with service providers who help us run the business, and only what they need:

- **Stripe**, to process payments (Stripe Privacy Policy)
- **Our website hosting and database providers**, to run the site and its forms
- **Our email provider**, to send download links, receipts, and newsletters you opted in to
- **Our accountant or tax advisers**, for bookkeeping and tax compliance

We may also disclose information if required by law, to protect our rights, or as part of a sale or reorganization of our business. **We do not sell or rent personal information, or share it for cross-context behavioral advertising.**

Cookies and analytics

Our site uses essential cookies for security and checkout. With your consent, GoDaddy SCC C2 analytics records website interactions. You may decline analytics or change your cookie choice. We do not use advertising cookies.

You can block or delete cookies in your browser settings. Blocking essential cookies may stop parts of the site, such as checkout, from working.

How long we keep it, and how we protect it

Information	How long we keep it
Enquiries and Learning Guide requests	2 years from our last contact, unless you become a customer
Newsletter list	Until you unsubscribe
Orders, invoices, and payment records	7 years, for tax and accounting purposes
Workshop participant details	2 years after the workshop

We protect personal information with reasonable safeguards, including encrypted (HTTPS) connections, payment processing through Stripe, expiring download links, and access limited to people who need it. No system is perfectly secure, but we will notify you as required by law if a breach affects your information.

Your rights

Wherever you live, you can ask us to:

- **Access** the personal information we hold about you
- **Correct** information that is wrong or incomplete
- **Delete** your information, unless we must keep it for legal or tax reasons
- **Stop marketing** emails, by using the unsubscribe link or emailing us

EU and UK residents also have the right to receive your data in a portable format, to object to or restrict processing based on our legitimate interests, to withdraw consent at any time, and to complain to your local data protection authority.

US state residents (for example, in California, Texas, or Virginia) may have additional rights under state privacy laws, including the right to know what we collect and to not be discriminated against for exercising your rights. We honor these requests whether or not those laws apply to a business of our size.

How to ask: email enquiries@peachstone.com with the subject line "Privacy request." We may need to confirm your identity, and we will respond within 30 days.

Other details

Children. Our site and products are for business professionals and educational institutions. We do not knowingly collect information from anyone under 16.

International transfers. We are based in the United States, and our service providers may store data in the US. If you are outside the US, your information will be transferred there. Where required, we rely on our providers' standard contractual clauses or equivalent safeguards.

Changes. We may update this policy from time to time. The date at the top shows when it was last updated, and we will notify customers by email of any material change.

Contact. Peachstone Group, Dallas, Texas, USA · enquiries@peachstone.com